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**FOR IMMEDIATE RELEASE**

**VETERAN PUBLICIST MURRAY WEISSMAN  
TO RECEIVE FIRST GOLD DERBY AWARD FOR CAREER ACHIEVEMENT**

(October 13, 2010 – Hollywood, CA) Veteran awards campaigner Murray Weissman will receive a Career Achievement Award on Nov. 5, 2010 at a party held at the Hollywood Museum to celebrate the re-launch of the awards site GoldDerby.com.

The original Gold Derby website, created by awards guru Tom O'Neil in 1999, was licensed by the Los Angeles Times in 2005 and folded into the launch of the Times' awards site, TheEnvelope.com. Now GoldDerby.com will return as a freestanding site on Nov. 1, 2010.

"Gold Derby is so obsessed with awards that we wish to bestow one special prize when we re-launch," O'Neil says. "We plan to give our first Career Achievement Award to Murray Weissman, who reigns as Hollywood's dean of Oscar and Emmy campaigners. Nearly everyone in the award business has either worked with, or for, Murray in the past and loves and respects him enormously." Weissman has participated in hundreds of Oscar campaigns, including 30 for best picture. Seven of his movies won the top Oscar: 'Chicago,' 'Dances with Wolves,' 'The English Patient,' 'Kramer vs. Kramer,' 'Shakespeare in Love,' 'The Sting' and 'Crash.' "Recently," says O'Neil, "Murray crossed over to Emmy campaigning with spectacular success. With Murray's help, AMC has won 23 Emmys — the most of any basic cable channel — including historic victories by 'Mad Men' and 'Breaking Bad.' He also represents such booming cable channels as USA, IFC and Sundance."

Throughout his distinguished career, Weissman has overseen PR for the TV Academy and Emmys (14 years), the People's Choice Awards (six years) and the American Cinema Editors Eddie Award (four years). After working as a PR executive for TV Guide, ABC, CBS, MCA, Universal, Columbia Pictures, Lorimar, ICPR and Rogers

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& Cowan, Weissman formed his own PR firm in 1981, partnering along the way with Milton Moritz and Tony Angellotti. Now working with partner Rick Markovitz, under the banner of Weissman/Markovitz Communications, their company additionally represents the awards bestowed by the Art Directors Guild and the International Cinematographers Guild, in addition to several Oscar contenders including the documentary "100 Voices: A Journey Home," which just completed a successful qualifying run.

ABOUT GOLD DERBY ([www.goldderby.com](http://www.goldderby.com)): Hollywood's original awards website features experts predicting who'll win Oscars, Emmys, Grammys and Tony Awards. GoldDerby.com also includes latest news, nominee interviews, photo galleries, video and forums. Founded in 1999 by awardsmeister Tom O'Neil, author of "Movie Awards," "The Emmys" and "The Grammys" (Penguin Putnam Books).

ABOUT THE HOLLYWOOD MUSEUM ([www.thehollywoodmuseum.com](http://www.thehollywoodmuseum.com)): The official museum of Hollywood is located in the historic Max Factor Building at 1660 N. Highland Avenue, just south of Hollywood Blvd. The museum features 35,000 square feet showcasing 10,000 real showbiz treasures, including authentic costumes, props, photographs, scripts and vintage collectibles from favorite films and TV shows. Museum founder and president: Donelle Dadigan. Guest curator: Tom O'Neil.

| NOTE TO EDITORS: For a jpeg image of Weissman contact [INeverWonAnOscar@earthlink.net](mailto:INeverWonAnOscar@earthlink.net)